



Sponsorship Opportunities

2023

Thursday, September 21

5:30 - 10:00 PM

DOR DORIM

2360 Glades Circle,
Weston

westonrotaryfwf.com



Rotary Club of Weston
Charitable Foundation



DOR DORIM



A SPECIAL DINE & VINE EVENT

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The Rotary Club of Weston Food & Wine Festival has been the area's most celebrated cuisine and wine event. It will showcase an impressive roster of **more than 25 of South Florida's most talented chefs, food artisans, culinary personalities, and unique and distinctive vintners**. It will offer an array of tastes and styles and promises to deliver good food, drinks, and fun! This **Premier Weston Event will attract more than 400 Local Professionals, Business Owners, Community Leaders, and Food & Wine Aficionados!**

Proceeds will benefit our Featured Charities: **Feeding South Florida, Habitat for Humanity Broward, and Soles 4 Souls.**

Rotary's Mission

The Rotary Club of Weston, established on December 18, 1986, is a prominent community service organization in Broward County. With over 160 members from various professional backgrounds, including business owners, doctors, lawyers, educators, and more, the club aims to address the needs of the community. Their focus areas include services to youth, such as education, scholarships, and learning development, as well as support for families in need and veterans. The club utilizes its organizational capabilities, volunteerism, member skills, and fundraising activities to make a positive impact locally and globally. Since its inception, the Rotary Club of Weston has been actively involved in raising funds and participating in projects that benefit local, national, and international causes.



Rotary
Club of Weston



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Charitable Foundation



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Feeding South Florida is a non-profit organization dedicated to ending hunger in South Florida. Their mission is to provide food and resources to individuals and families in need, while also engaging the community in the fight against hunger. Through their extensive network of partner agencies, they distribute millions of pounds of food annually to those facing food insecurity. Additionally, they offer various programs and initiatives to address the root causes of hunger and promote long-term solutions. Feeding South Florida has a significant impact on the community, helping to alleviate hunger, improve nutrition, and empower individuals and families to thrive. By bridging the gap between available resources and those in need, they are making a positive difference in the lives of countless individuals and contributing to a stronger, healthier South Florida community.

feedingsouthflorida.org



Habitat for Humanity Broward is a non-profit organization committed to providing affordable housing solutions in Broward County. Their mission is to bring people together to build homes, communities, and hope. Through volunteer labor and donations of money and materials, they construct and rehabilitate homes, providing deserving families with safe and affordable places to live. Habitat for Humanity Broward also offers financial education and homeowner support programs to empower families and promote self-sufficiency. Their impact is significant, as they help families achieve the stability and security of homeownership, breaking the cycle of poverty. By creating decent and affordable housing options, Habitat for Humanity Broward is positively transforming the lives of individuals and strengthening communities throughout Broward County.

habitatbroward.org

SOLES4 SOULS

Soles4Souls is a non-profit organization with a mission to fight poverty and provide assistance through the power of shoes and clothing. Their purpose is to create sustainable jobs and distribute essential items to those in need worldwide. Soles4Souls collects new and gently used shoes and clothing and distributes them to underserved communities, both domestically and internationally. By addressing the basic needs of individuals, they aim to provide dignity, hope, and opportunity for a better future. Their impact is far-reaching, as they have provided footwear to millions of people in impoverished areas, allowing them to walk safer, attend school, work, and improve their overall quality of life. Soles4Souls' dedication to making a positive impact on poverty-stricken communities is changing lives, one pair of shoes at a time.

soles4souls.org

As members of the Rotary Club of Weston we are filled with joy and immense pride. Our commitment to serving the community has led us to contribute funds and volunteer hours to incredible organizations that are making a real difference. Supporting causes like Soles4Souls, Feeding South Florida, and Habitat for Humanity brings us great satisfaction, knowing that our efforts and the proceeds from events like the Food and Wine Festival are channeled towards these impactful organizations. We are grateful for the opportunity to contribute and create a positive impact in the lives of those in need.

Sponsorship Opportunities

Title Sponsor \$15,000

- Exclusivity by Industry. Your firm will be the only company in your Industry to be a sponsor of this Event. PRIME NAMING RIGHTS, along with the Rotary Club of Weston.
- Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- Logo Placement & Recognition on Name Badges.
- Logo Placement on Step & Repeat.
- Recognition at the Event to attendees and on the video display.
- Top Billing and Logo on all Marketing Materials, In Print, Digital & Website.
- Primary & Prominent Signage at the Event & Throughout All Media.
- Logo Presence on ALL items, such as Banners, Glasses, Name Tags, etc.
- Product Placement at the Event.
- Ability to Generate Leads & Have Staff on-site at the Event PRIME SPACE Inside & Outside the Main Event Areas & 2 Tables.
- Ability to Market to Attendees with Offers or Incentives to Visit your Location.
- Featured with Photo in Magazine Articles in Print & Online.
- 16 General Admission Entries to the Food & Wine Festival.
- 10 Entries to the VIP Area. Signage in VIP Area.
- Recognition and Invitation to weekly Rotary Club of Weston meetings at The Club at Weston Hills.
- Recognition at Check Presentations to the Charities with Media Coverage.
- Rotary Club of Weston Food & Wine Festival may tailor other benefits to your Business where agreeable.

Platinum 'Lanyard' Sponsor \$7,500

- NAME & LOGO on the LANYARD worn by All the Attendees.
- Exclusivity by Industry. Your firm will be the only company in your Industry to be a sponsor of this Event.
- Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- Recognition at the Event to attendees and on the video display.
- Logo Placement on Step & Repeat.
- Prominent Signage at the Event & Throughout All Media.
- Product Placement at the Event. Ability to Generate Leads & Have Staff on-site at the Event. Prominent SPACE in the Main Event Area, 1 Table.
- Ability to Market to Attendees.
- Mentioned in Magazine Articles in Print & Online.
- 8 General Admission Entries to the Food & Wine Festival.
- 2 Entries to the VIP Area. Signage in VIP Area.
- Invitation to the Weekly Rotary Club of Weston Meeting at The Club at Weston Hills.
- Recognition at Check Presentations to the Charities with Media Coverage.

Gold Sponsor Opportunity \$5,000

- Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- Recognition at the Event to attendees and on the video display.
- Logo Placement on Step & Repeat.
- Prominent Signage at the Event & Throughout All Media.
- Product Placement at the Event. Ability to Generate Leads & Have Staff on-site at the Event. Prominent SPACE in the Main Event Area, 1 Table.
- Ability to Market to Attendees.
- 6 General Admission Entries to the Food & Wine Festival.
- 2 Entries to the VIP Area. Signage in VIP Area.
- Invitation to the Weekly Rotary Club of Weston Meeting at The Club at Weston Hills.
- Recognition at Check Presentations to the Charities with Media Coverage.



To secure your sponsorship contact Gene Harvey
nharvey@seasidebank.com

VIP Experience Sponsor Opportunity \$3,500

- Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.
- Recognition at the Event to attendees and on the video display.
- Logo Placement on Step & Repeat.
- Prominent Signage at the Event & Throughout All Media.
- Ability to Market to Attendees in the VIP Area.
- Visit your Location.
- 5 General Admission Entries to the Food & Wine Festival.
- 2 Entries to the VIP Area. Signage in VIP Area.
- Invitation to the Weekly Rotary Club of Weston Meeting at The Club at Weston Hills.
- Recognition at Check Presentations to the Charities with Media Coverage.



Sponsorship Opportunities

	Silver Sponsor	Photo Booth Sponsor	Table Sponsor (Only 5)	Uber Ride Sponsor	Valet Sponsor	Printing Sponsor	H2O Table Sponsor (Only 5)
	\$2500	\$2500	\$2000	\$1500	\$1500	\$1500	\$1500
Network & Promote Your Product to over 400 Professionals, Business Owners, and Leaders in the Weston Area.	✓	✓	✓	✓	✓	✓	✓
Product Placement at the Event. Ability to Generate Leads & Have Staff on-site at the Event, prominent SPACE in the Main Event Area, and one Table.	✓	✓	✓	✓	✓	✓	✓
Ability to Market to Attendees with Offers or Incentives to Visit Your Location.	✓	✓	✓	✓	✓	✓	✓
Invitation to weekly Rotary Club of Weston meetings at The Club at Weston Hills.	✓	✓	✓	✓	✓	✓	✓
General Admission Entries to the Food & Wine Festival.	4	4	4	3	3	3	3
Prominent Signage throughout All Media.	✓	✓	✓	✓	✓	✓	✓
Entries to the VIP Area.	2	2	2	1	1	1	1
Logo Placement on Step & Repeat.	✓	✓					

To secure your sponsorship contact **Gene Harvey**
nharvey@seasidebank.com

Cheers to Primo Liquors!

Our hometown gem! With 5 locations spread across Broward County, they bring the party to every corner. Offering the best prices with a price match guarantee, you can sip with confidence knowing you're getting the best deal in town. The friendly and knowledgeable staff is always ready to serve, ensuring your every liquor need is met. From parties to events, Primo Liquors has you covered, making every gathering a memorable occasion. Here's to Primo Liquors, where they take care of it all and keep the good times flowing! Cheers!

Many thanks to Primo Liquors Weston for the long time partnership with The Rotary Club of Weston!



Rotary Club of Weston
Charitable Foundation

Restaurant Sponsor Opportunities



Be one of only 25 local restaurants to showcase your fare to over 400 Weston area professionals & community leaders.

THE RESTAURANT WILL PROVIDE THE FOLLOWING:

- Provide a "sample tasting" of your menu for 300 people (This could be a single specialty or multiple items).
- Pass out Flyers or Menus for your Restaurant.
- Pass out Incentives for the attendees to visit your location (optional).
- Provide appropriate utensils, plates/ bowls & napkins for your tastings.
- Have at least two people over 21 staffing your station.

To secure your sponsorship contact Sergio Rodriguez
sergio@sergiokw.com





Thursday, September 21, 2023

EVENT CHAIRS

Jacqueline Gillman
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Peter Messina
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SPONSORSHIP CHAIR

Gene Harvey
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RESTAURANT CHAIR

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VIP CHAIR

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